

The Top 7 Secrets to Mastering Facebook Games

Social networking sites like Facebook have a lot to offer no matter who you are or where your main interests lie. They can be a great place to go to track down old friends, keep abreast of family news, or just hang out and chat with close friends and colleagues. Sometimes, though, it would be nice to have something else to do while you're waiting for a response to a message or perusing your friends' recent posts, wouldn't it?

Well, it seems a lot of people may have felt that way, and thus, the social networking games were created. The social angle that these games play is certainly an important one, but they also incorporate other aspects that make them attractive to many different types of people as well. One of these advantages is that they give you a chance to get away from your everyday life – build up your own farm in FarmVille, open a little restaurant in Cafe World.

In the virtual world that these games create, you can retreat to an orderly space that you can control and that is free from the stress and bustle of the daily grind. It may even enable you to live out a lifelong dream – not many of us will ever be able to open a little corner cafe ourselves, but through Cafe World, we can have a small taste of what it might be like to do this. And in FarmVille, you can enjoy the peace and tranquility of country living even though you may never get to really live away from the city.

And best of all, your friends all get to be there to share the experience with you. No matter your motivation, there are a lot of options out there these days for people interested in playing games with their friends on Facebook, and more new ones seem to be popping up by the minute. Some of these catch on quickly and spread like wildfire. Others never quite find their foot hold.

7 Secrets to Mastering Facebook Games

Either way though, there are a lot to choose from if you're looking for some sort of pleasant diversion and a way to have some fun with your friends. And the best part is, if you get tired of one game, there's always a new one popping up to try your hand at. Each of these games offers their own unique brand of fun, but there are some similarities they all share. If you're looking to be successful at any or all of these games, here are a few things you should keep in mind when starting out.



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7 Secrets to Mastering Facebook Games

Secret 1 - Neighbors

Since you're playing these games on a social networking site, of course, a lot of the fun comes from interacting with your friends. It may merely be a new way to interact and compete good-naturedly with very close friends, or it may be a way to reconnect with people you don't talk to all that much any more. Either way, though, social networking games give you a context, an icebreaker, that allows you to interact in new and challenging ways with people you know. And you get to have some fun at the same time.

However, not all of your friends may be fans of social networking games, and so you may want to find some other people to play with. It's relatively easy to find other players who are as excited about these games as you are, and because you share the same types of interests, it can be the beginning of a great new friendship. A lot of the other gaming enthusiasts you come across may also play a variety of games, so you can likely get tips on which games to play, which ones to avoid, and how to be successful at a particular game from them.

Going Solo

Of course, you can always just play these games by yourself too, but that isn't nearly as much fun as playing with other people. Not only will you be missing out on the enjoyment of interacting with friends, but you'll be shut out of some of the more exciting aspects of game play as well. Most of these games have certain requirements for numbers of neighbors before you can unlock special items and expansion packs. That's why it's not only important for your social well being to have a lot of neighbors – it's the best way to be successful in these games.

Finding the Fans

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Most of these games make it pretty easy to find out who among your friends already plays these games. You'll likely already know that some of them do because the announcements of their accomplishments will frequently fill up your News Feed. But not all of the people you know who play these games will post announcements to the world every time they reach a new level in the game.

While in general you may be grateful for their discretion, this may seem to make it harder for you to find other players from among your current friends. After all, it would be pretty tedious and time consuming to go around and ask all of them if they play a particular game so that you would know to add them as a neighbor.

Fortunately, nothing like that is required when you're trying to locate potential neighbors in most of these social networking games. Most Facebook games have a "My Neighbors" tab (or something similar) that, when you click on it, will bring up a list of all of your friends who already play that game. From this page, it's pretty simple to just go in and send each of them a neighbor request. And now you're ready to go.

Depending on how many friends you have who already play a particular game, you may want to look elsewhere for neighbors as well. Each game typically has quite a few resources available to help players who may not know each other already connect with one another. You may also want to encourage some of your friends who are not already players to try their hand at one game or another.

No matter how you go about it though, it's important to remember that the more neighbors you have, the more you'll get out of any Facebook game. Since all of these games are designed to be played on social networking sites, they all include lots of bonus features depending on how many neighbors you have. If you want to get the most out of your gaming experience, as well as be able to move up quickly in the game, you'll need to be sure to focus on accumulating as many neighbors as possible.

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Secret 2 - Currency

As we all know, money isn't everything, but it can sure get you a lot of things. This is certainly the case in most of the Facebook games you'll come across. These types of games provide you with ways to earn money, and even more ways to spend money. That's why it's important to understand how the currency in these games works and how to maximize what you get for what you have.

Small Change

In most of these games, you'll find you have two types of currency. One type (usually coins) will be easy to earn and accumulate. You'll be able to buy a lot of things with coins – certainly all of the items that are vital to your ability to play the game will be available for purchase with this type of currency.

For example, in FarmVille, you earn coins when you harvest crops and trees, or when you collect goods from animals. With the coins that you earn, you'll be able to buy more seeds to plant, decorations for your farm, buildings, and farm equipment (just to name a few). Essentially, you'll be able to get some items from every section of the market.

Specialty Items

There will always be some items that you can't get for coins, however. These specialty items will only be available for purchase with the second form of currency the game uses. To use FarmVille as an example again, these items would be purchasable only with Farm Cash – in FishVille, Sand Dollars, and so on.

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No matter what they're called, though, these other currencies are a bit harder to come by. Generally you'll start out with some (3-5 usually), and will be awarded one additional for every level you advance to. This means that accumulating them is a difficult business and can take a great deal of time and effort – especially once you get up to the higher levels and have such huge gaps of experience points to cover in order to advance.

Spend Wisely

This situation has two main consequences. One is that, if you want to get some more currency quickly, you can simply buy it. It's purchasable in FarmVille by clicking on the “Add Farm Coins & Cash” tab at the top of your screen when you're playing the game, and most other games have a similarly named tab. By following this link, you'll be able to choose which package you'd like and pay for your additional game currency with any major credit card.

Of course, whether you're paying real money or simply working hard and saving up your game-earned currency, you'll want to be careful what you spend it on. Some games have more options than others in terms of what this currency can be used for, so be sure to examine all of your options before you go on a spending spree. This cash isn't easy to come by, so don't let it slip through your fingers unless you're sure it's going to be getting you something you really want.

Coins or Cash

Another way to spend your money in most of these Facebook games is on expansion packs. For instance, in FarmVille, this means buying up some of the surrounding land in order to make your own farm bigger. Similarly, in FishVille, you can buy additional tanks, and so on. These expansion packs are generally available for a sum of coins, but you have to have the minimum required number of neighbors.

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If you don't have enough neighbors to purchase these expansions with coins, you'll still be able to buy them with whatever secondary currency your game is using. This can get pretty expensive pretty quickly, however, so you'd be wise to evaluate whether or not it's worth it to just go out and find a few more neighbors rather than spending your hard earned currency. If you have the extra cash on hand and it's convenient, that's your choice. But it's certainly not a decision that should be entered into lightly. After all, there may be a lot of other items you could have purchased with that money if you'd just gone out and added a few more neighbors in order to expand your property.

Other Items

Usually there are some other items (buildings and decorations mostly) that fall into this category as well. FarmVille has Dairy Farms and Ponds, to name a few, that can be purchased either with coins and a certain number of neighbors, or with Farm Cash. None of these items are necessary of course, but they can often lend a great deal to your gaming experience, so you'd be wise to think carefully when making your purchasing decisions.

The relationship between the two types of currencies also serves to highlight again the importance of having a lot of neighbors when you're playing these types of games. As you can see, it's possible to do almost anything in the game on your own, but having the neighbors makes it much easier (and cheaper) to do all of the things you want and to explore all of the options the game can provide you.

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Secret 3 - Investment Management

Understanding the different types of currency floating around these Facebook games is just the beginning though. You'll also need to know how to manage your money effectively if you want to get ahead in these virtual worlds. While learning to spend your secondary currency (like Sand Dollars) is important, it really will have less of an impact on your overall ability to succeed than your day to day coin management skills will.

The Investment Cycle

The majority of your activity early on in any of these social networking games will revolve around raising or creating something and then selling it for coins. You'll then turn around and use those coins to buy more seeds, fish eggs, ingredients for your dishes, or whatever else you need to get started making more stuff to sell.

For this cycle to work, you need to be selling your goods for more than you pay out initially, and all of the products you can sell in these games do meet those requirements. However, the type of return you get on your initial investment can differ significantly depending on which of your options you choose to pursue. In FarmVille, for example, you'll have the option of buying soybean seeds for 15 coins and selling the soybeans for 63 coins, or buying pumpkin seeds for 30 coins and selling the fully grown pumpkins for 68 coins each.

Even though the total value of the product you're selling is almost the same in this example, the return on your initial investment would be significantly higher if you opted for the soybeans over the pumpkins. That's because you spent so much less to buy the soybean seeds to begin with. That low investment price also means that you could theoretically buy more soybean seeds at once, thereby increasing your earnings potential overall.

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Saving to Spend

You'll also want to keep in mind how many coins you'll need to have on hand to set up your new round of goods to mature before you go spending a ton of money on other items in these games. If you don't take into account the need to replant or buy more fish eggs, for example, your income stream will dry up quickly and you won't have many resources left with which to renew it.

That's why it's a good idea to figure out which items you'd like to be able to buy when you have the extra cash on hand. Early on in game play, you'll need to be focusing on producing goods, selling them, and then setting up the cycle to play out all over again. It can be very tempting to go out and buy a bunch of new toys and decorations as soon as you have a couple of coins to scrape together, but you'll be able to get much more stuff later on if you resist the temptation early. Relying on gifts for your initial decorations is a great way to keep your spending down when you're first trying to set up your property in these Facebook games.

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Secret 4 - Decorating

This may seem like an inconsequential thing as far as success in social networking games is concerned. But in fact, the extent to which you decorate your area can have a pretty significant impact on your ultimate ability to advance quickly and prosper in these types of settings. Again, this isn't a vital aspect of game play, but most of what's great about these games is the experience of playing them. There is no real winner and loser in these types of games, so you'll get out what you put in.

Sharing Ideas and Inspiration

Since you'll wind up visiting your neighbors on a pretty regular basis, you can get a lot of ideas for decorations and spacial organization from them. Make sure to keep this in mind when you head out for your visits, which are often undertaken for the primary purpose of doing a job to earn coins and experience. You can get a lot more out of them, though, if you keep your eyes open. Check out what everyone else is doing, and if you like it, use it.

Similarly, your friends will be able to take advantage of the decorating talents you put to use in your own farm, aquarium, restaurant, or other area. This is just one more way that you can interact with people you may not often talk to. If one of your friends has a particularly good looking fish tank, let them know you think so.

You can also usually take pictures of your own property to post to your wall. This is a great way to share decorating tips, particularly if there's something you're especially proud of. Also, this can be a good way to introduce others of your friends who may not be playing the game already to the many possibilities they could be missing out on. Sometimes even the people who

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disregard a written invitation to play simply need more visual stimulus to motivate them to give it a try.

Benefits of Experience

While the aesthetic value of the many decorations you can put up is often reason enough to invest in them, they will also provide you with some strategic advantages in the game itself. That's because just about every item you buy in any of the Facebook games out there will provide you with a bonus of experience points relative to the value of the item.

For example, if you're playing FarmVille and you buy a length of whitewash fence for 300 coins, you'll be awarded 5 experience points once you erect it on your farm. But if you choose instead to buy a bunny topiary for 2300 coins, you'll receive 23 experience points, and so on. Also, the items bought with Farm Cash (or its equivalent) will get you much larger bonuses in terms of experience than those items bought with coins.

No matter what you buy, though, or what your reasons are, it's easy to see why there are a lot of reasons to put some time and thought into your decorations. Plus, a big part of why these games are so much fun is that you get to set up, organize, and decorate your own space – your little oasis from everyday life. Most of us will never own a farm or a cafe, but games like FarmVille and Cafe World make it possible for us to imagine just what it would be like – if only for a little while.

Scheduling

Another aspect of game play that you have to keep in mind if you want to be successful at most of these Facebook games is how the game fits into your own real life schedule. How often and how soon you'll be able to get back to log into the game is something you shouldn't overlook when you're setting up your little virtual world.

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In FarmVille, to go back to our old example, you'll have several options in terms of which crops to plant. These crops will all mature at a different rate, and so you'd have to come back to harvest each of them at different times. Similarly, in Cafe World, all of your dishes will have to be left alone for a certain amount of time to cook before you can come back and serve them.

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Secret 5 - Preserving the Fruits of Your Labors

This feature, in and of itself, isn't such a big deal. But when you add in the fact that if you don't get back in time your crops will rot or your food will spoil (or your fish will die, etc.), the time frame you have to work with becomes much more significant. After all, you don't want to put in a ton of work to your farm or fish tank only to come back to a bunch of floating fish or rotted crops because it took you too long to log back in.

In order to avoid this type of situation, it's important that you understand how much time you have before you lose your product. For most Facebook games, the amount of time you can go between sessions is directly related to how long that item takes to mature. A FarmVille strawberry seed, for example, takes 4 hours to mature to a harvestable state. Once it's reached that state, you have an additional 4 hours to harvest it before it rots. Soybeans, on the other hand, are ready for harvest in 1 day, and will rot after 2.

This pattern is present in just about every Facebook game around right now in one form or another. Once you get the hang of it, it's really not too hard to work with. But it can be very frustrating at first if you don't understand quite what you're dealing with. The problem is made more challenging by the fact that a lot of the items with short growth cycles yield the more attractive profit margins. Giving in to temptation and investing in these items, however, is a sure fire way to get frustrated if you can't get back to log into the game frequently enough.

Honest Scheduling

The best way to avoid this kind of frustration is to be honest with yourself about what type of time commitment you're really going to be able to make. Keep in mind that this may be

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different during the week than on the weekend too, so you can have different strategies depending on your work schedule or other commitments.

The most important thing, though, is that you think through what type of items you're going to be purchasing before you go ahead and buy them. Choosing something you're not going to be able to get back to in time is the quickest way to lose a bunch of currency fast. If your crops wither or your dishes spoil, you not only lose whatever you would have gotten by selling them, but you also lose the money you initially invested in setting them up. It's a waste both of time and money and something that should be avoided at all costs.

Vacations

You may consider the time you spend playing these Facebook games to be a sort of mini-vacation. After all, that's a lot of what makes these games so appealing – the chance to get away from the pressures of day to day life for a while. But there may come a time when you won't be able to log into your game for an extended period of time (like maybe an actual vacation), and it's important to plan for this type of longer absence so that you don't come back to a disaster area.

The length of your absence will have a significant impact on your options for how to prepare your farm, fish tank, or other area. There are some crops in FarmVille, for example, that you could leave for up to 8 days before they would rot. If you think you'll be able to log back in within this amount of time, you can plant one of these crops and simply harvest whenever you get back.

If you're going to be gone for longer, or if you're playing a game that doesn't have items with such a long growth cycle, you'll want to simply sell off all of your goods before you go and not start raising any new ones. This means that you'll have a lot of work to do when you get back, but at least you won't have a bunch of rotted food or dead fish to clean up.

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Planning Ahead

Even though these games are meant to be a relaxing diversion from the stress of every day life, they do still require you to do some planning and put in some effort if you want to be successful. After all, if it was too easy, playing these games wouldn't be nearly as engaging as it is. You just need to be aware of the limitations of the game, as well as the limitations imposed by your own schedule, and you'll be well on your way to success in Facebook games.

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Secret 6 - Helping and Gifts

Helping your neighbors and giving them gifts are important activities in just about any Facebook game out there right now. You may think you're perfectly content tending your own crops or feeding your own fish, but you'll be missing out on a lot if you don't venture over to take a look at your neighbors' tanks once in a while to see what might be going on over there.

The main reason it's important to pay these impromptu visits is that, once a day, you'll be able to do some sort of chore to help your neighbor. But why would you want to do work for them? Well, to earn money and experience, of course. Each time you help out one of your neighbors, you'll be rewarded with a modest coin bonus and some experience points. But since you can only get this bonus from each neighbor once a day, the more neighbors you have, the more bonuses you'll be able to get.

Helping Each Other, Helping Yourself

Some of the tasks you can do when you visit your neighbors won't actually benefit them – they simply won't have any impact at all except for allowing you to earn your bonus. Others, though, will be very helpful to both you and your neighbors. To use another FarmVille example, you won't benefit much if your neighbors rake up leaves on your farm even though they'll get their coin and experience bonus for doing it. When they fertilize your crops, though, you'll both get a bonus – they get coins for each plot they fertilize and you get added experience points when you harvest them.

No matter the specific form they take, the benefits of helping your neighbors (and of having neighbors to help you) are present in all of the Facebook games around right now. Which is, again, why it's so important to get as many neighbors as you can and be ever on the lookout for

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more. And really, there's no reason not to. You can only benefit by having a lot of neighbors – there are no draw backs. Also, since most of these games are still being tweaked and new features are being added daily, you never know what new advantages your neighbors may bring you in the future.

Presents for Every Season

And yet another reason why it's advantageous to have a lot of neighbors is that the more neighbors you have, the more gifts you'll get from them. The specific restrictions vary from one game to another, but at a minimum, each of your neighbors can send you one gift a day. It's easy to see, then, how this can add up quickly if you have a lot of neighbors. You don't have to wait for Christmas – you'll get some exciting new presents every time you log into your game.

These gifts may be common items that you could buy for yourself, or they may be items that you can only get if someone decides to send it to you. Some of them also will be potential sources of income, like trees in FarmVille, while others can simply help you decorate and build up your farm or other game space. Also, the types of gifts available to be sent is constantly changing, so you never know when you'll find something new and exciting in your gift box.

Most of the time, your friends will send you whatever they want, or whatever they think might be useful to you. If you're trying to stick with a decorative theme, though, or if you have a specific plan for how you want to organize your space, you can certainly ask for specific items to be sent your way as gifts. The easiest way to do this is to post a message on your Facebook wall, and you may want to repeat it at several different times of day to make sure all of your friends see it.

This may seem like a rather bold step to take, but remember, your friends want to give you something you can use. They'd likely be very happy to know what you want rather than having to guess every time. And since none of the gifts cost anything to send, you won't have to worry

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about asking for anything too expensive. But don't worry if you can't think of anything to ask for either – sometimes it's more fun just to be surprised.

Give to Get

You will want to make sure, though, that you send gifts to your friends as often as you can too. In fact, the best way to encourage your friends to send you gifts is to send them one yourself. After all, it doesn't cost you anything at all and it can create a very reliable pattern of giving and receiving that will benefit everyone involved.

Achievements

Another important feature of these Facebook games is your ability to earn awards of some kind for fulfilling a particular set of requirements, and the consequences of receiving these awards. In FarmVille, for example, these take the form of ribbons you can earn by performing certain tasks or accumulating particular items. The specific awards and the requirements you'll need to fulfill to achieve them can vary a great deal depending on the game you're playing, but the basic idea behind them (and their importance) remain the same across the board.

It's easy to overlook these achievements as insignificant or incidental bonuses. Indeed, you'll earn a lot of them without even trying, especially early on in game play. When you reach one or another level of achievement in each of the categories these awards recognize, you'll receive a nice coin bonus, and perhaps an experience bonus as well. But you're just doing what you would be doing anyway, so the ribbon or award doesn't seem particularly like something you need to focus on.

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Secret 7 - Know What You're Working For

As you advance to higher and higher levels in the game, though, you'll find it harder and harder both to accumulate awards and to increase your experience points enough to reach the next level. That's because the achievements start to require you to perform greater volumes of tasks, and in order to level up, you need to amass greater and greater totals of experience points.

Suddenly those experience bonuses are looking more and more valuable. But how do you get them? Well, most of these games have a tab in the lower right hand corner of your screen that you can click on to see what awards you've already won and what you need to do to receive another one. Each award category generally has several levels, so even if you've already won the yellow Knock on Wood ribbon for harvesting fruit from a certain number of trees, you'll still be able to earn 3 more ribbons in that category by continuing to harvest from even more trees.

While you would, of course, continue to harvest trees in the natural course of playing the game, knowing what you need to do (how many more trees you need to harvest) in order to receive your next ribbon bonus can help direct the course of your game play. Knowing what you're working for helps you to focus your priorities, thereby making you a more efficient farmer (and more highly decorated). The details will vary from game to game, but the same basic premise holds. Focus on your achievements and you'll be more successful.

Share the Wealth

When you win one of these awards, you'll be asked if you'd like to share the wealth with your friends and neighbors. It's always a good idea to do this, as it won't actually take away from the

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bonuses you receive, and it will encourage your friends to share their wealth with you when they come into an unexpected bonus of their own.



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Conclusion

There are plenty of reasons to play any and all of the Facebook games currently up and running right now. They're fun and engaging. They give you a break from your every day routine. And best of all, you get to play them with your friends. With all of these positive qualities in their favor, it's not hard to see why these games have become so successful so quickly.

And there are new ones popping up every day, so it's pretty unlikely you'll ever be bored or run out of new and interesting options for social networking games to play. These games are not exceptionally difficult, and with a few exceptions, don't actually involve actively competing with other players. You can certainly add that element on your own if you'd like, but inherently these games are not about winning and losing. What they're really about is hanging out and socializing with your friends – enjoying real-world relationships in the cyber age.

That being said, there are some definite advantages to pursuing one strategy over another. And often it's hard to enjoy a game if you're continually becoming frustrated with it. Coming back to a tank full of floating fish time and time again is not going to make you want to keep playing FishVille all that much – and then you'd be missing out on what could be a really enjoyable experience.

That's why, although it's entirely up to you how much time you devote to these games and how seriously you want to take them, you should still pay attention to the few key points outlined above. If you can do that, you'll be on the fast track to Facebook gaming success before you know it.

PLEASE SHARE THIS GUIDE WITH YOUR FACEBOOK FRIENDS

All 100 million plus of them 😊